

DOMAINFEST ASIA



亚洲域名盛会 **MACAU**
9月4日至7日 **SEPTEMBER 4-7**



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DOMAINFest Has Entered Its One Week Countdown!

亚洲域名盛会进入一周倒计时

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随着九月的到来,首届亚洲域名盛会即将进入一周倒计时,该活动被定为专门针对东西方域名业界打造的交流平台。这个活动将于九月四日至七日在澳门的凯悦酒店(Grand Hyatt Hotel)举办,现在主办方介绍活动已经进入最后筹备阶段。

亚洲域名盛会主办方NamesCon联合创始人JothanFrakes告诉记者:“这个活动不仅仅属于域名圈的,对于其他相关行业,特别是数字营销行业,也是一个很好的拓展业务的机会。众所周知,一个网站的,与品牌绑定在一起的域名往往能带来更多的流量。”据了解,参加这个行业的上下游企业都能在活动现场找到合作伙伴和商机。据了解,除了来自中国、日本、台湾的域名企业以及来自欧洲和美国的域名企业将参与这次活动之外,也有数个亚洲区域商标保护组织,社交网络营销工具提供商及搜索引擎优化服务提供商也将参与。



亚洲域名盛会主办方NamesCon联合创始人JothanFrakes

伴随这次活动的一场精品域名拍卖会已经在4.CN全名网上线并开放竞价。这个拍卖的主要主办方RightofTheDot (ROTD) 是国际知名的域名拍卖组织者,缔造过不少域名拍卖交易记录。如1950万美金成交的Porn.com,而4.CN全名网是国内最受推崇的域名拍卖平台之一,该网站提供中英文界面,方便国内外买家在线竞拍。据透露,引发多方关注。记者浏览了拍卖页面,发现在上千个拍卖域名中,有不少三字码、三数字.com域名、新字母、单数字、短拼音新顶级域,这些都是域名市场上稀缺的资源。而近年来中国域名市场火热,许多千万美元进账的域名交易更是层出不穷(今年二月,奇虎花一亿人民币购入360.com,刷新域名交易记录),因此业界期待能在在这次拍卖中有精彩的交易产生。

亚洲域名盛会精品域名拍卖会页面<https://www.4.cn/auCTION/new-event>



往届域名盛会活动照片

关于域名盛会

域名盛会 (DOMAINFest) 的雏形出现于2004年,最初只是一系列行业聚会,后于2006年在西班牙巴塞罗那正式成型,成为全球大会。

十年来,曾经举办过域名盛会的城市包括:阿姆斯特丹、巴塞罗那、圣彼得堡、好望角、伦敦、洛杉矶、纽约、巴黎、布拉格、圣多明各、西雅图、悉尼、温哥华、新加坡等。

SteveWozniak, KimKardashian, BizStone, GaryVaynercek, FrankSchilling, TheTemplePilot等百余位商业和娱乐名人曾在往届域名盛会上登台演讲。

- DOMAINFest is regarded as the platform specially focused on forging East-West exchange amongst the entire world's domain name industry. It will be held from September 4-7 in Macau at the Grand Hyatt Hotel.
- Jothan Frakes is quoted saying that this event is not just for domainers, but also for other relevant industries, particularly digital marketing, and it is a really great business development opportunity. Also expressed is the value of domain names for branding and sales and the fact that DOMAINFest is a great opportunity to find commercial and business partners.
- In addition to Chinese, Japanese, Indian, European, and American attendees, there are also many trademark protection organizations, social media marketing suppliers, and search engine optimization service suppliers attending.
- DomainFest as a brand is described at the bottom.
- Accompanying this event will be a high quality domain name auction which is already online and opened for bidding on 4.CN. RightofTheDot is an internationally renowned auction organizer with a large record of successful past auctions. Including the 9.5 mil dollar sale of Porn.com. 4.CN is one of China's highly praised auction platform.
- The auction will have many three-letter, three-number .com, one-word, one-number, short pinyin new gTLDs, all incredibly rare in the market. In recent years the domain name market in China has been very popular. Many ten million yuan and up to one hundred million yuan names have been sold by Chinese buyers (Qihoo 360 bought 360.com this year for one hundred million CNY)
- A link to the online auction is included.