

# DOMAINFEST ASIA



## 亚洲域名盛会 MACAU

9月4日至7日 SEPTEMBER 4-7



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### DOMAINFest Has Entered Its One Week Countdown!

亚洲域名盛会进入一周倒计时

随着九月的到来，首届亚洲域名盛会即将进入一周倒计时。该活动被看作是专门为东西方域名业界打造的交流平台。这个活动将于九月四日至七日在澳门的君悦酒店(Grand Hyatt Hotel)举办。据主办方介绍活动已经进入最后筹备阶段。

亚洲域名盛会主办方NamesCon联合创始人Jothan Frakes告诉记者：这个活动不仅仅属于域名圈层的，对于其他相关行业，特别是对于互联网行业，也是一个极好的拓展业务的机会。过去一周，一个世纪的、与品牌相像一致的域名往往能作为一家公司看下一大笔广告开销，就想整个行业的上下游企业都能在找到的活动中找到潜在合作伙伴和商机！据了解，除了来自中国、日本、印度的域名企业以及来自欧洲和美国的域名企业将参与这次活动之外，也有数十个亚洲区域商标保护组织、社交媒体营销工具提供商及搜索引擎优化服务商也将参与。



亚洲域名盛会主办方NamesCon联合创始人Jothan Frakes

伴随这次活动的一场精品域名拍卖会已经在4.CN域名网上线开展竞价。这个拍卖的注册主办方RightofTheDot (ROTD) 是国际知名的域名拍卖组织者，缔造过不少域名拍卖记录。如以850万美金成交的Porn.com。而4.CN域名网是国内最受推崇的域名拍卖平台之一，该网站提供中英文界面，方便国内外商家在线竞拍。据透露，引发多方关注。记者探访了拍卖现场，发现在上千个拍卖域名中，有不少三字码、三数字.com域名、星字母、短拼音新顶级域。这些都是域名市场上稀缺的货源。而近年来中国域名市场火热，许多千万乃至亿元级的域名交易买卖都是来自中国(今年二月，雅虎花一亿人民币购入Jishu.com，刷新域名交易记录)，因此业界都期待看到在这次拍卖中有超高溢价交易产生。

亚洲域名盛会精品域名拍卖会竞价页面 <https://www.4.cn/auction/name-ent>



亚洲域名盛会活动照片

#### 关于域名盛会

域名盛会(DOMAINfest)的雏形出现于2004年，最初只是一系列行业聚会，后于2008年在西班牙巴塞罗那正式定名，成为全球大会。

十年来，曾经举办过域名盛会的城市包括：阿姆斯特丹、巴塞罗那、马德里、巴塞罗那、好莱坞、伦敦、洛杉矶、纽约、巴黎、布拉格、圣莫妮卡、西雅图、悉尼、温哥华、武汉等等。

Steve Wozniak, Kiriakofstam, BuzStone, Gary Vaynerchok, Frank Schilling, Steve Toppo 等等行业与网络名人曾在亚洲域名盛会上登台演讲。

- DOMAINFest is regarded as the platform specially focused on forging East-West exchange amongst the entire world's domain name industry. It will be held from September 4-7 in Macau at the Grand Hyatt Hotel.
- Jothan Frakes is quoted saying that this event is not just for domainers, but also for other relevant industries, particularly digital marketing, and it is a really great business development opportunity. Also expressed is the value of domain names for branding and sales and the fact that DOMAINFest is a great opportunity to find commercial and business partners.
- In addition to Chinese, Japanese, Indian, European, and American attendees, there are also many trademark protection organizations, social media marketing suppliers, and search engine optimization service suppliers attending.
- DomainFest as a brand is described at the bottom.
- Accompanying this event will be a high quality domain name auction which is already online and opened for bidding on 4.CN. RightofTheDot is an internationally renowned auction organizer with a large record of successful past auctions. Including the 9.5 mil dollar sale of Porn.com. 4.CN is one of China's highly praised auction platform.
- The auction will have many three-letter, three-number .com, one-word, one-number, short pinyin new gTLDs, all incredibly rare in the market. In recent years the domain name market in China has been very popular. Many ten million yuan and up to one hundred million yuan names have been sold by Chinese buyers (Qihoo 360 bought 360.com this year for one hundred million CNY)
- A link to the online auction is included.