

DOMAINFEST ASIA



亚洲域名盛会 **MACAU**
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DOMAINFest Has Entered Its One Week Countdown!



亚洲域名盛会进入一周倒计时

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随着九月的到来,首届亚洲域名盛会即将开幕进入一周倒计时。该活动被定义为是专门为东西方域名业界打造的交流平台。这个活动将于九月四日至七日在澳门的悦悦酒店(Grand Hyatt Hotel)举办,据主办方介绍活动已经进入最后筹备阶段。

亚洲域名盛会主办方NamesCon联合创始人JothanFrakes告诉记者:“这个活动不仅仅是属于域名圈的,对于其他相关行业,特别是数字营销行业,也是一个很好的拓展业务的机会。众所周知,一个标识的、与品牌形象一致的域名往往能为一家公司带来一次高广告开销,我想整个行业的上下游企业都能在他们的活动中找到潜在合作伙伴和商机。”据了解,除了来自中国、日本、印度的域名企业以及来自欧洲和美国的域名企业将参加此次盛会之外,也有数个亚洲区域网络保护组织,社交媒体营销、工具提供商及搜索引擎排名优化服务提供商也将参与。



亚洲域名盛会主办方NamesCon联合创始人JothanFrakes

伴随此次盛会的一系列活动已在4.CN域名网上线并开放竞价。这个拍卖的主要参与方是RightofTheDot(ROTD)推出的知名域名拍卖平台,通过不少知名拍卖交易已证。如1.95亿美金成交的Porn.com,而4.CN域名则是国内最权威的域名拍卖平台之一,位列国内的中文界面,方便国内外买家在此竞拍。据了解,主办方还组织了线下活动,发现在上千个拍卖域名中,有不少三字码、三数字.com域名、数字号、短拼音新gTLDs,这些新域名在市场上稀缺的抢手,而近年中国域名市场火热,许多千万乃至上亿元的地名交易买单都是来自中国(今年二月,壹佰元一亿人民币购入360.com,刷新域名交易记录),因此业界期待将在这次拍卖中有超值的交易产生。

亚洲域名盛会精彩域名拍卖竞价页面<https://www.4.cn/auction/new-event>



往届域名盛会活动照片

关于域名盛会

域名盛会(DOMAINFest)的雏形出现于2004年,最初只是一系列行业聚会,始于2006年在西班牙巴塞罗那正式定名,成为全球大会。

十年来,曾经举办过域名盛会的城市包括:阿姆斯特丹、巴塞罗那、哥德代尔堡、好莱坞、伦敦、洛杉矶、纽约、巴黎、布拉格、圣莫尼卡、西雅图、悉尼、温哥华、威灵顿等。

SteveWozniak, KimKardashian, BizStone, GaryVaynercek, FrankSchilling, StoneTemplePilots等著名企业家与娱乐名人曾在往届域名盛会上登台演讲。

- DOMAINFest is regarded as the platform specially focused on forging East-West exchange amongst the entire world's domain name industry. It will be held from September 4-7 in Macau at the Grand Hyatt Hotel.
- Jothan Frakes is quoted saying that this event is not just for domainers, but also for other relevant industries, particularly digital marketing, and it is a really great business development opportunity. Also expressed is the value of domain names for branding and sales and the fact that DOMAINFest is a great opportunity to find commercial and business partners.
- In addition to Chinese, Japanese, Indian, European, and American attendees, there are also many trademark protection organizations, social media marketing suppliers, and search engine optimization service suppliers attending.
- DomainFest as a brand is described at the bottom.
- Accompanying this event will be a high quality domain name auction which is already online and opened for bidding on 4.CN. RightofTheDot is an internationally renowned auction organizer with a large record of successful past auctions. Including the 9.5 mil dollar sale of Porn.com. 4.CN is one of China's highly praised auction platform.
- The auction will have many three-letter, three-number .com, one-word, one-number, short pinyin new gTLDs, all incredibly rare in the market. In recent years the domain name market in China has been very popular. Many ten million yuan and up to one hundred million yuan names have been sold by Chinese buyers (Qihoo 360 bought 360.com this year for one hundred million CNY)
- A link to the online auction is included.