

DOMAINFEST ASIA



亚洲域名盛会 **MACAU**
9月4日至7日 **SEPTEMBER 4-7**



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DOMAINFest Has Entered Its One Week Countdown!

亚洲域名盛会进入一周倒计时

随着九月的到来，首届亚洲域名盛会即将进入一周倒计时。该活动被誉为是专门为东西方域名业打造的交流平台。这个活动将于九月四日至七日在澳门的悦来酒店 (Grand Hyatt Hotel) 举办，主办方介绍说活动已经进入最后筹备阶段。

亚洲域名盛会主办方 NamesCon 联合创始人 Jothan Frakes 告诉记者：“这个活动不仅只是属于域名圈的，对于其他相关行业，特别是数字营销行业，也是一个绝佳的拓展业务的机会。众所周知，一个网站的域名和品牌名称往往被视为一家公司看下一大笔广告开销。放眼整个行业的上下游企业都在寻找活动中找到潜在合作伙伴和商机！”据了解，除了来自中国、日本、印度的域名企业以及来自欧洲和美国的域名企业外，也有来自全球各地的域名服务商和域名保护组织，比如提供域名工具提供商及搜索引擎优化服务商也将参与。



亚洲域名盛会主办方 NamesCon 联合创始人 Jothan Frakes

伴随这次活动的一项域名拍卖会在 4.CN 域名网上线并开放竞价。这个拍卖的主要承办方 RightofTheDot (ROT) 是国际知名的域名拍卖组织者，缔造过不少域名拍卖交易记录。超过 950 万美金成交的 orn.com，而 4.CN 也是国内最受推崇的域名拍卖平台之一。该网站提供中英文界面，方便国内外买家在线竞拍。强强联手，引来多方关注。记者留意了拍卖的域名，发现在上千个拍卖域名中，有不少三字码、三数字、.com 域名、单字母、单数字，还到普通新领域。这些都是域名市场上稀缺的货源。而近年来中国域名市场火热，许多千万乃至上亿的域名交易案主都是来自中国。今年二月，有卖花一位人民币购入 300.com，刷新域名交易记录，因此业界都期待看到在这次拍卖中有超值的交易产生。

亚洲域名盛会域名拍卖竞价投票图 <https://www.4.cn/auction/areaevent>



亚洲域名盛会活动图片

关于域名盛会
域名盛会 (DomainFest) 的雏形始于 2004 年。最初只是一系列行业聚会，后于 2009 年在巴西巴罗罗正式成型，成为全球大会。

十年来，曾经举办过域名盛会的城市包括：阿姆斯特丹、巴塞罗那、马德里、里斯本、好莱坞、伦敦、洛杉矶、纽约、巴黎、布拉格、圣莫妮卡、西贡、悉尼、温哥华、横滨等。

Steve Womick, Kim Kardashian, Bill Stone, Gary Abramson, Prashanthling, Steve Topolista 等百余位商业与娱乐界名人在往届亚洲域名盛会上亮相演讲。

想了解更多精彩内容，订阅中国域名网公众号

(责任编辑: dms)

- DOMAINFest is regarded as the platform specially focused on forging East-West exchange amongst the entire world's domain name industry. It will be held from September 4-7 in Macau at the Grand Hyatt Hotel.
- Jothan Frakes is quoted saying that this event is not just for domainers, but also for other relevant industries, particularly digital marketing, and it is a really great business development opportunity. Also expressed is the value of domain names for branding and sales and the fact that DOMAINFest is a great opportunity to find commercial and business partners.
- In addition to Chinese, Japanese, Indian, European, and American attendees, there are also many trademark protection organizations, social media marketing suppliers, and search engine optimization service suppliers attending.
- DomainFest as a brand is described at the bottom.
- Accompanying this event will be a high quality domain name auction which is already online and opened for bidding on 4.CN. RightofTheDot is an internationally renowned auction organizer with a large record of successful past auctions. Including the 9.5 mil dollar sale of Porn.com. 4.CN is one of China's highly praised auction platform.
- The auction will have many three-letter, three-number .com, one-word, one-number, short pinyin new gTLDs, all incredibly rare in the market. In recent years the domain name market in China has been very popular. Many ten million yuan and up to one hundred million yuan names have been sold by Chinese buyers (Qihoo 360 bought 360.com this year for one hundred million CNY)
- A link to the online auction is included.