

DOMAINFEST ASIA



亚洲域名盛会 MACAU

9月4日至7日 SEPTEMBER 4-7



采购上慧聪，专业又轻松！

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亚洲域名盛会进入一周倒计时

随着九月的到来，首届亚洲域名盛会即将进入一周年倒计时。该活动被看作是专门为东西方域名业界打造的交流平台，这个活动将于九月四日至七日在澳门的凯悦酒店（Grand Hyatt Hotel）举办，据主办方介绍该活动已经进入最后筹备阶段。

亚洲域名盛会主办方 NamesCon 联合创始人 Jothan Frakes 告诉记者：“这个活动不仅仅是属于域名圈的，对于其他相关行业，特别是数字营销行业，也是一个很好的拓展业务的机会。众所周知，一个标识的，品牌形象一致的域名在注册为一家公司旗下一家网站后，我想整个行业的上下游企业都能在我们的活动中找到潜在合作伙伴和商机！据了解，除了来自中国、日本、印度的域名企业以及来自欧洲和美国的域名企业将参与本次活动之外，也有来自亚洲区域商标保护组织、社交媒体营销工具提供商及搜索引擎排名优化服务提供商出席活动。”

亚洲域名盛会主办方 NamesCon 联合创始人 Jothan Frakes

伴随过去的一年，亚洲域名盛会已经在 4.CN 域名网上线并开放竞价。这个拍卖的主要主办方 RightofTheDot (ROTD) 是国际知名的域名拍卖组织者，通过不少成功拍卖记录，加上 190 万美金成交的 Porn.com，将 4.CN 域名网打造成最受推崇的域名拍卖平台之一。值得一提的是，在拍卖中，方便国内外买家在线竞拍，强强联手，引发多方关注。记者浏览了拍卖页面，发现在上千个拍卖域名中，有不少三字码，三数字 .com 域名，单字母，短拼音新顶级域。这些域名在市场上稀缺的溢价，最近有来自中国的买家出价，许多万元甚至几十万元的域名交易买单都是来自中国（今年二月，曾成交一亿人民币购入 360.com，刷新域名交易记录），因此业界期待看到在这次拍卖中有超值的交易产生。

亚洲域名盛会精彩域名拍卖会页面 <https://www.4.cn/auctions/asia-domain-auction>

2015 DOMAINFEST ASIA PREMIUM AUCTION

关于域名盛会

域名盛会 (DOMAINFEST) 的雏形出现于 2004 年，最初只是一系列行业聚会，始于 2008 年在西班牙巴塞罗那正式定名，成为全球大会。

十年来，曾经举办过域名盛会的城市包括：阿姆斯特丹、巴塞罗那、马德里、伦敦、洛杉矶、纽约、巴黎、布拉格、圣莫妮卡、西雅图、悉尼、温哥华、北京等。

Steve Wotnick, Kim Kardashian, BudSinger, Gary Vaynerchik, Frank Schilling, Steve Templesman 等众多行业与娱乐名人曾在往届域名盛会上登台演讲。

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DOMAINFest Has Entered Its One Week Countdown!

- DOMAINFest is regarded as the platform specially focused on forging East-West exchange amongst the entire world's domain name industry. It will be held from September 4-7 in Macau at the Grand Hyatt Hotel.
- Jothan Frakes is quoted saying that this event is not just for domainers, but also for other relevant industries, particularly digital marketing, and it is a really great business development opportunity. Also expressed is the value of domain names for branding and sales and the fact that DOMAINFest is a great opportunity to find commercial and business partners.
- In addition to Chinese, Japanese, Indian, European, and American attendees, there are also many trademark protection organizations, social media marketing suppliers, and search engine optimization service suppliers attending.
- DomainFest as a brand is described at the bottom.
- Accompanying this event will be a high quality domain name auction which is already online and opened for bidding on 4.CN. RightofTheDot is an internationally renowned auction organizer with a large record of successful past auctions. Including the 9.5 mil dollar sale of Porn.com. 4.CN is one of China's highly praised auction platform.
- The auction will have many three-letter, three-number .com, one-word, one-number, short pinyin new gTLDs, all incredibly rare in the market. In recent years the domain name market in China has been very popular. Many ten million yuan and up to one hundred million yuan names have been sold by Chinese buyers (Qihoo 360 bought 360.com this year for one hundred million CNY)
- A link to the online auction is included.