

# DOMAINFEST ASIA



## 亚洲域名盛会 MACAU 9月4日至7日 SEPTEMBER 4-7

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### DOMAINFest Has Entered Its One Week Countdown!



亚洲域名盛会主办方NamesCon联合创始人Jothan Frakes:  
伴随这次盛会的一系列活动已经在线上4.CN域名网上线并持续发酵。这个活动的主要举办方RightofTheDot(ROTD)是国际知名的域名拍卖组织。通过不少域名拍卖交易记录。比如2014年拍卖成交的Porn.com, 而4.CN是全球最权威的域名交易平台之一。该网站提供中英文界面, 方便国内外买家任意浏览。受关注度, 互动多方关注。它囊括了包括顶级, 双字母, 短拼音新gTLDs, 这些都是域名市场上最热门的。而近年中国域名市场火热, 许多千万级甚至亿级的域名交易基本都集中在今年二、三月。包括像一亿人拥有量360.com, 腾讯域名(腾讯), 因此业界都期待能在这一盛会中有些新的交易产生。

亚洲域名盛会精彩拍卖域名竞拍页面: <https://www.4.cn/auction/www-event>



亚洲域名盛会活动回顾:  
关于域名盛会  
域名盛会(DOMAINFEST)的雏形出现于2004年, 最初只是一系列行业聚会。始于2006年在西班牙巴塞罗那正式成型, 成为全球大会。

十年来, 曾经举办过域名盛会的城市包括: 拉斯维加斯, 巴塞罗那, 伦敦, 圣保罗, 新加坡, 悉尼, 墨尔本, 北京, 上海, 香港, 台北, 首尔, 曼谷, 东京, 新加坡, 吉隆坡, 曼谷, 温哥华, 洛杉矶。

Steve Wozniak, Kim Kardashian, Biz Stone, Gary Vaynerok, Frank Schilling, Stone Temple Pilots等百余位行业知名人士曾在亚洲域名盛会上发表演讲。>> [返回社群新闻](#)

- DOMAINFest is regarded as the platform specially focused on forging East-West exchange amongst the entire world's domain name industry. It will be held from September 4-7 in Macau at the Grand Hyatt Hotel.
- Jothan Frakes is quoted saying that this event is not just for domainers, but also for other relevant industries, particularly digital marketing, and it is a really great business development opportunity. Also expressed is the value of domain names for branding and sales and the fact that DOMAINFest is a great opportunity to find commercial and business partners.
- In addition to Chinese, Japanese, Indian, European, and American attendees, there are also many trademark protection organizations, social media marketing suppliers, and search engine optimization service suppliers attending.
- DomainFest as a brand is described at the bottom.
- Accompanying this event will be a high quality domain name auction which is already online and opened for bidding on 4.CN. RightofTheDot is an internationally renowned auction organizer with a large record of successful past auctions. Including the 9.5 mil dollar sale of Porn.com. 4.CN is one of China's highly praised auction platform.
- The auction will have many three-letter, three-number .com, one-word, one-number, short pinyin new gTLDs, all incredibly rare in the market. In recent years the domain name market in China has been very popular. Many ten million yuan and up to one hundred million yuan names have been sold by Chinese buyers (Qihoo 360 bought 360.com this year for one hundred million CNY)
- A link to the online auction is included.