

DOMAINFEST 澳门2015

ASIA 亚洲域名盛会



<http://domainfest.asia>



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First Asian DOMAINfest arriving in September

Luis Gonçalves | 24/06/2015 | in **BUSINESS**

The city will host the first DOMAINfest in Asia from September 4 to September 7. DOMAINfests are a global conference open to individuals or entities in the domain industry. Since its foundation in 2005, dozens of events have been organised around the world from Europe to the US. Now, it's Asia and Macau's turn. Domainfests have over the years attracted several high profile guests such as Steve Wozniak, co-founder of Apple, Biz Stone, co-founder of Twitter, and social media star Kim Kardashian. DOMAINfest co-founder Jothan Frakes told DN Journal that "many are looking to Asia as a market of robust growth and innovation. Macau is the perfect Asian location for the DOMAINfest caravan. Providing a great experience for regional industry players is central to the DOMAINfest mission, and Macau is easy to access for our many friends in the China region, the Indian subcontinent, Japan, Korea, and south-east Asia". The publication also revealed that the Macau conference will be jointly organised by DOMAINfest, DotAsia Organisation (the operator of .ASIA registry) and China-specialist strategic communications agency Allegravita; and it will be supported by the Internet Society of China. According to organisers, DOMAINfest.Asia 2015 is designed to serve as a meeting place for China and Asia's domain name industry to network with sector leaders from around the world. Some of the guests include DotAsia CEO Edmon Chung and Allegravita CEO Simon Cousins. DotAsia Organisation CEO Edmon Chung said, "We're very excited to host the international domain community in Macau. I know DOMAINfest.Asia 2015 will help drive growth in domain market expansion and awareness in China and Asia." Allegravita CEO Simon Cousins added, "China's central importance to the global domain name business is undisputed, and we couldn't be prouder to be bringing the world to meet China at DOMAINfest.Asia in Macau." L.G.

SUMMARY

- 澳门本土英文媒体Macau Business Daily发布了“亚洲域名盛会” (DOMAINfest.Asia 2015) 将在2015年九月4日至7日在中国澳门举行这一新闻。
- 自2005年，DOMAINfest已在欧美多地成功举办过十多场国际域名行业盛会，而此次选择澳门为举办地，一方面是因为亚洲地区在创意创新方面的迅猛发展，一方面是因为澳门得天独厚的地理位置优势能够吸引来自中国大陆地区以及亚洲各国的参与者。
- 此次“亚洲域名盛会”是由NamesCon、朔光公关 (Allegravita) 和域名注册局.Asia联合主办。
- .Asia创始人钟宏安 (Edmon Chung) 表示，“亚洲域名盛会”将大大促进域名行业在中国和亚洲的发展。
- 朔光公关的创始人夏明 (Simon Cousins) 表示，中国的域名市场是世界域名行业的重要组成部分，我们非常期待让世界各地的域名界人士到澳门来与中国的域名圈共聚一堂。