

# DOMAINFEST 澳门2015

# ASIA 亚洲域名盛会



<http://domainfest.asia>



**Publication:** GMW.cn  
**Tone:** Positive  
**Region:** China's Mainland  
**Alexa Rank:** 16 (China)  
**URL:** [http://economy.gmw.cn/2015-08/12/content\\_16641671.htm](http://economy.gmw.cn/2015-08/12/content_16641671.htm)



## DOMAINfest Asia Welcomes Chinese Domainers to Participate

- gmw.cn is a top news website in China owned by the Chinese central government. This story is published in the economy section of the website.
- The article begins with an announcement from the three co-organizers of DOMAINfest Asia stating the event will be hosted in Macau and briefly introducing DOMAINfest.
- The article highlights that many big name companies want to sponsor the event or have been sponsors mentioning Afilias, Sedo and HEXONET in particular. In addition to the supports from influential companies, several influential Internet industry organizations, including CDNC and UASG are supporting the event and will be hosting discussions and panels during the event.
- The article also discusses how Macau is the perfect place for hosting conferences because of the convenience of its location, the diverse culture it offers, as well as the generous government support for conference and exhibition industries there.
- The article highlights the rapid growth of the Chinese domain market with a few examples of the highest priced domain name deals that took place in the first half of 2015 in the Chinese domain market.
- A brief introduction of the Right of the Dot auction and the history of DOMAINfest are also included.